

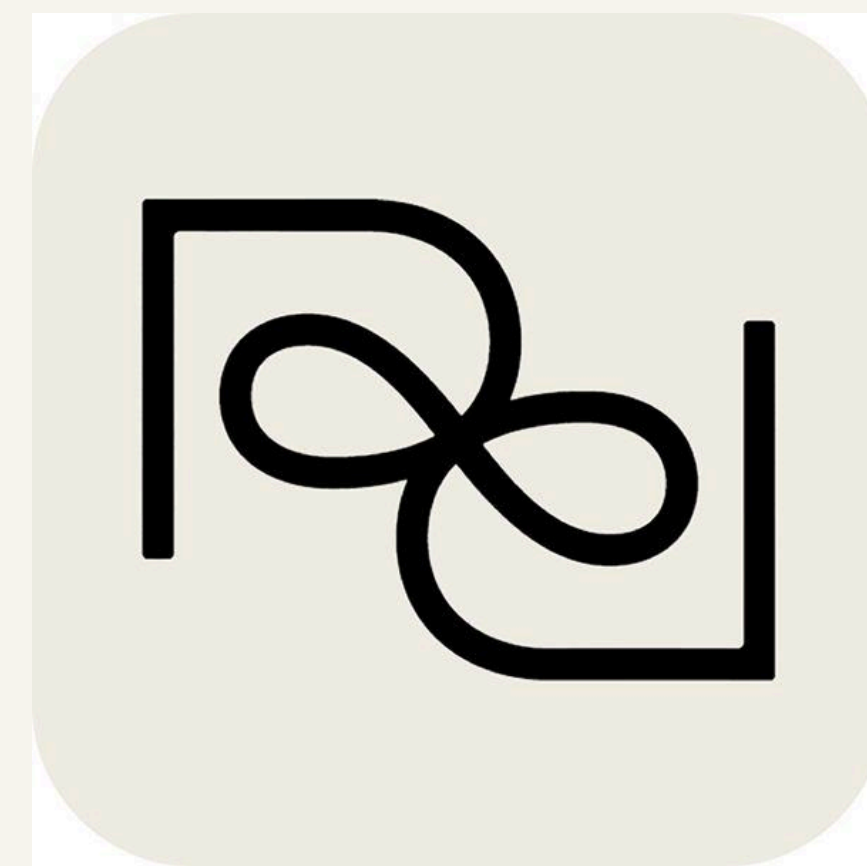
Kyn Skyn
Logo Presentation

2025

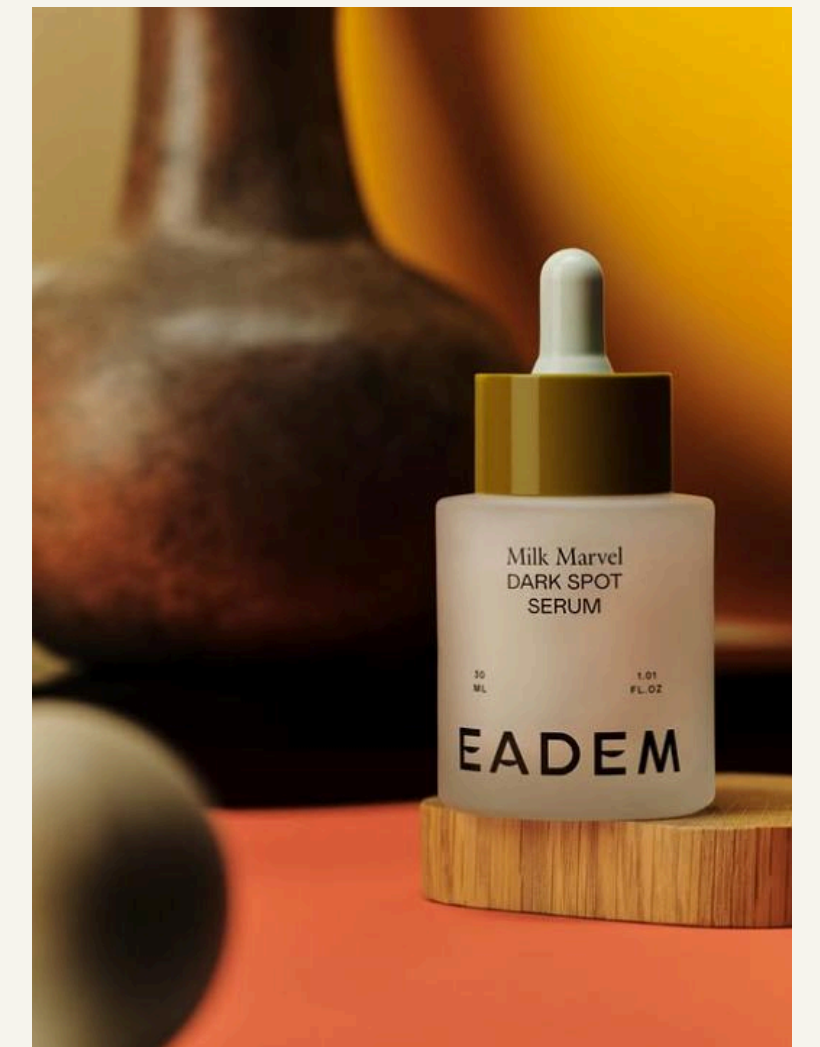
THE \ BLACKPĒPPER

Introduction

Creative Direction



GEZEITEN



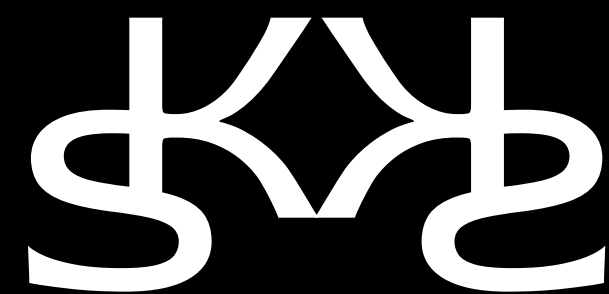
Logo

OPTION 1

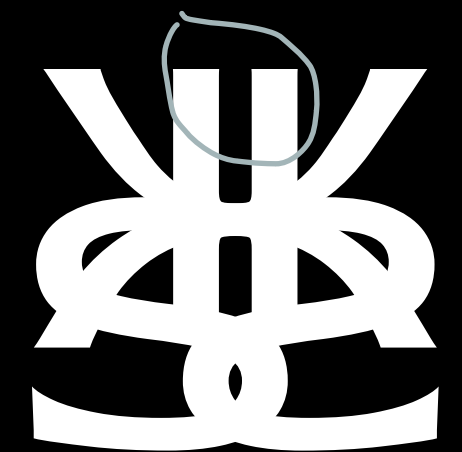
- Simple, clean and calming

KYN SKYN

Logoword



Logomark 01



Logomark 02

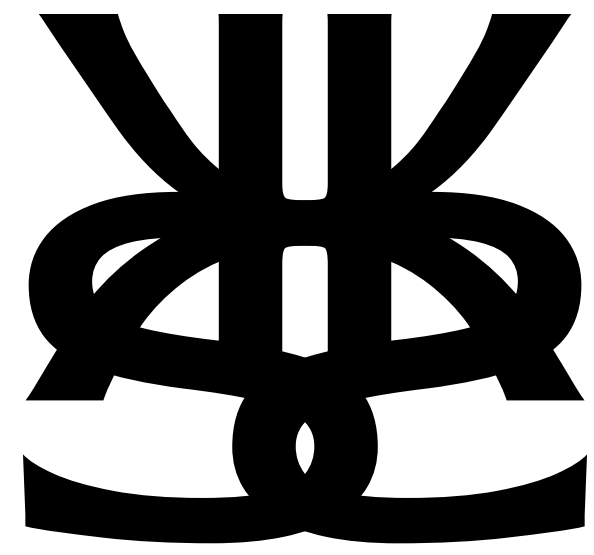
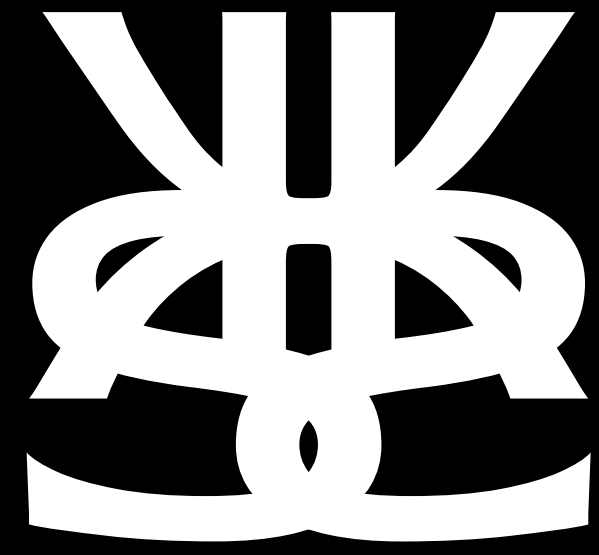
open, inviting flared letters

K Y N S K Y

rounded letters

KYNN SKYNN

KYNN SKYNN



कम

कम

A close-up, high-angle portrait of a woman's face, looking slightly to the right. The lighting is dramatic, with strong highlights on her forehead, nose, and lips, and deep shadows on the left side of her face. The text 'KYN SKYN' is overlaid in the center in a white, sans-serif font.

KYN SKYN



KY
KSN
YN



Y K
K S N
Y N



കുട





KYN SKYN

K Y
K S
Y Z



K Y N
K S N
Y



KYN SKYN





OPTION 2

- Bold, Impactful direction

KYN SKYN

Logoword



Logomark 01



Logomark 02

KY n

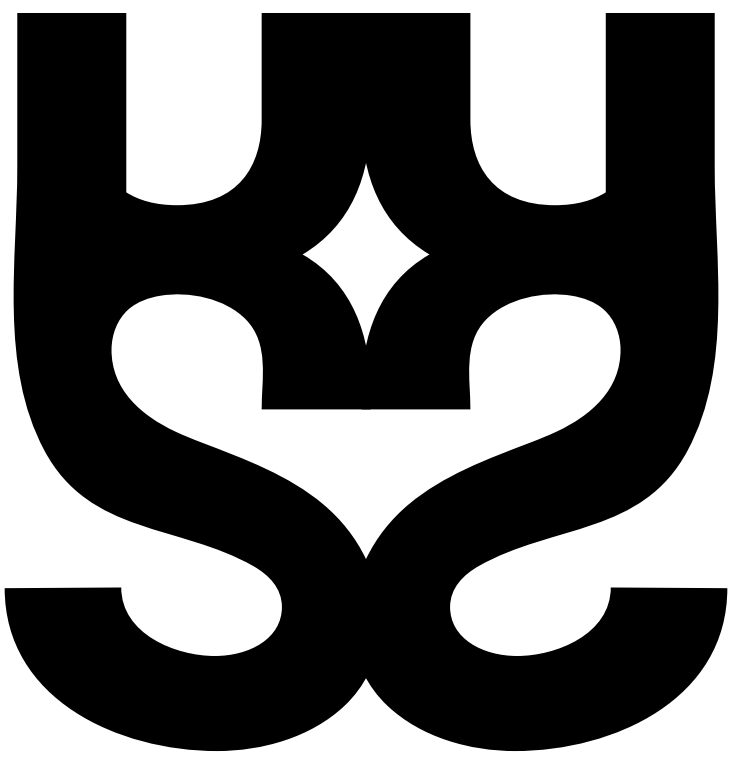
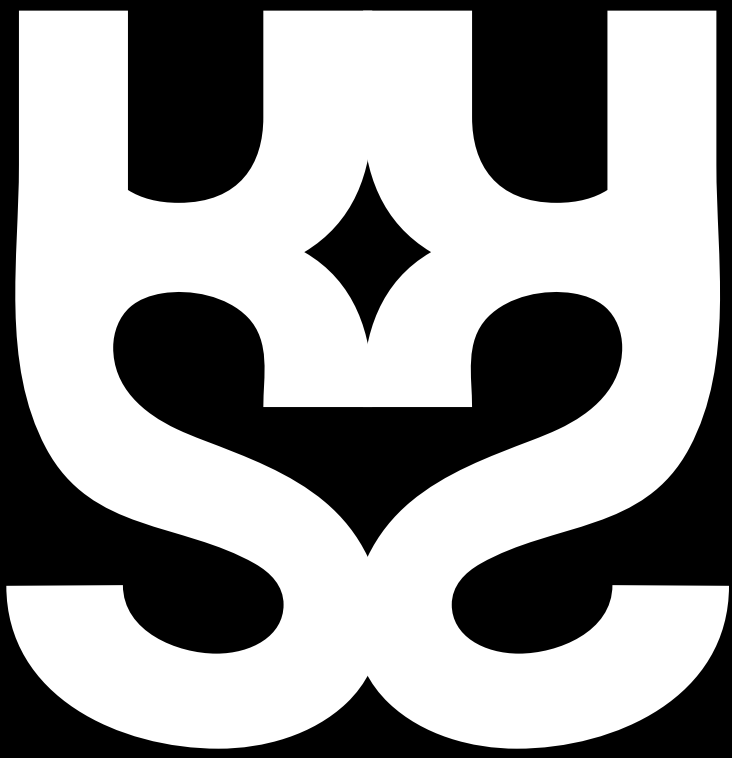
rounded letters

SKR

slanted S

KYU SKYU

KYU SKYU



RS

RS

A close-up, high-angle portrait of a woman's face, focusing on her eyes and lips. The lighting is dramatic, with strong shadows on the left side of her face. The text 'KUN' is overlaid in the center in a large, white, bold, sans-serif font. Below it, the word 'SKUN' is written in a smaller, white, bold, sans-serif font.

KUN
SKUN



SKYY n
SKYY n



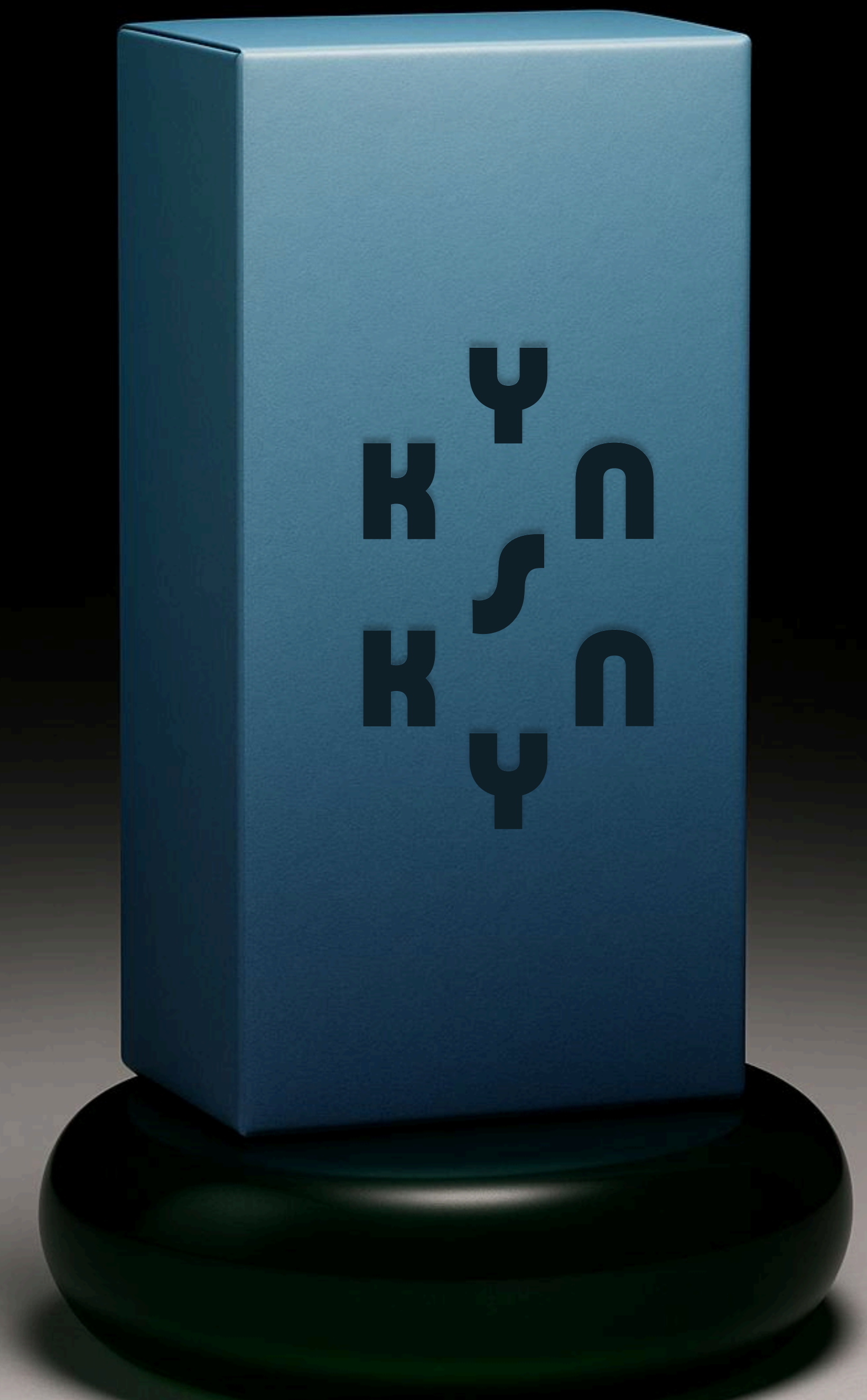
KEYS



ۛ



RS



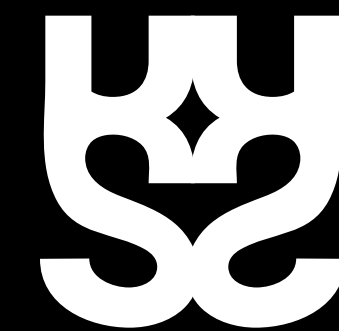




OPTION 2b

- Finding a sweet spot between interesting and clinical where the branding and packaging is engaging, draws awareness, creates interest but builds trust in an authoritative (read medical) way.

KYN SKYN

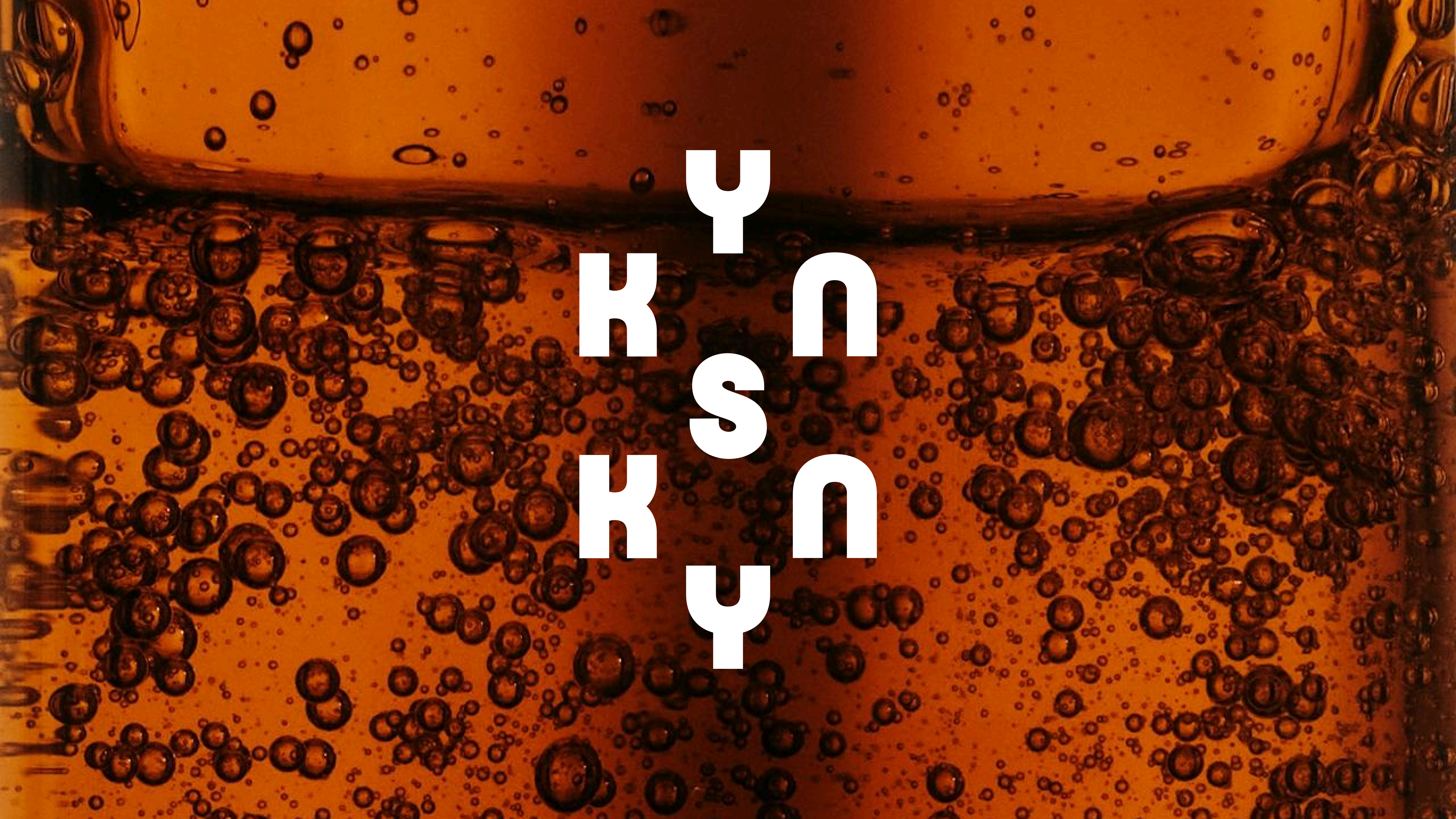


KYN SKYN


KYN SKYN

A close-up, high-angle portrait of a woman's face, focusing on her eyes and lips. The lighting is dramatic, with strong highlights and deep shadows. The text 'KYN SKYN' is overlaid in the center in a bold, white, sans-serif font.

KYN SKYN



**KY
KS
KY**

A close-up, high-angle portrait of a woman's face, focusing on her eyes, nose, and lips. The skin is dark and has a natural texture. The lighting is soft, highlighting the contours of her face. Overlaid on the center of her face is the text 'SKYD' in a large, bold, white, sans-serif font. The text is split into two lines: 'KYD' on the top line and 'SKYD' on the bottom line. The 'S' in the second line is significantly larger than the other letters.

KYD
SKYD





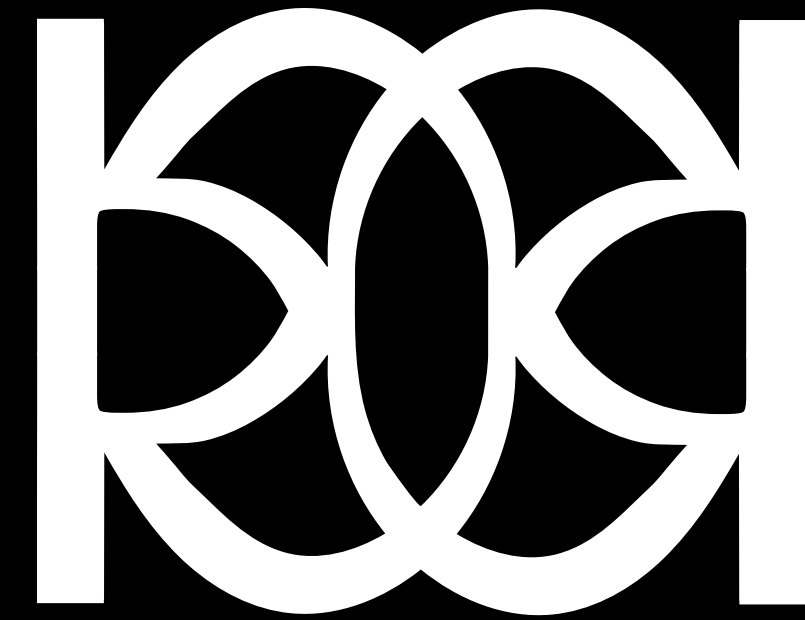
**KYN
SKYN**

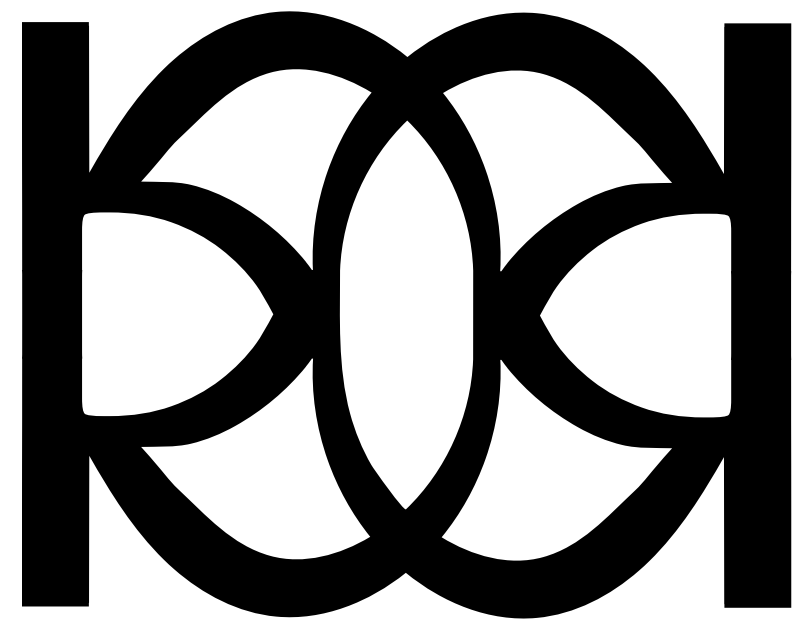
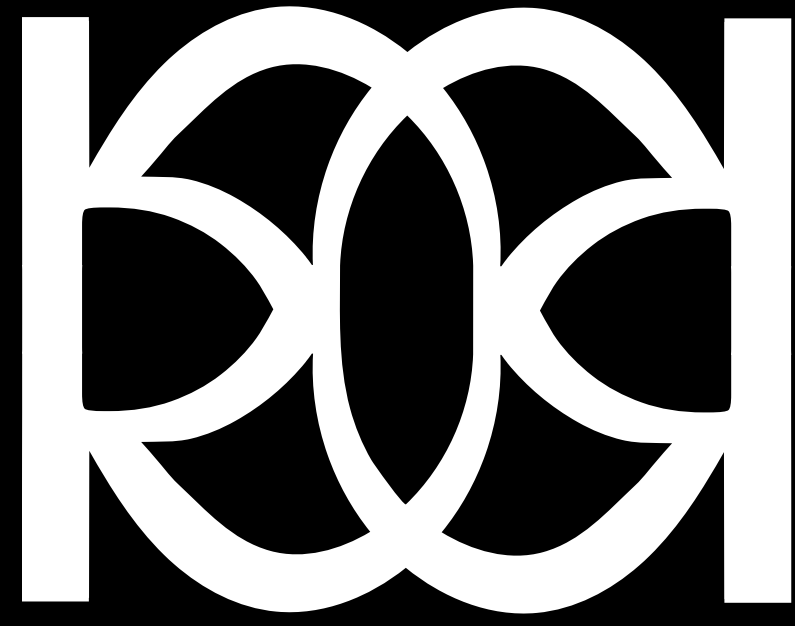


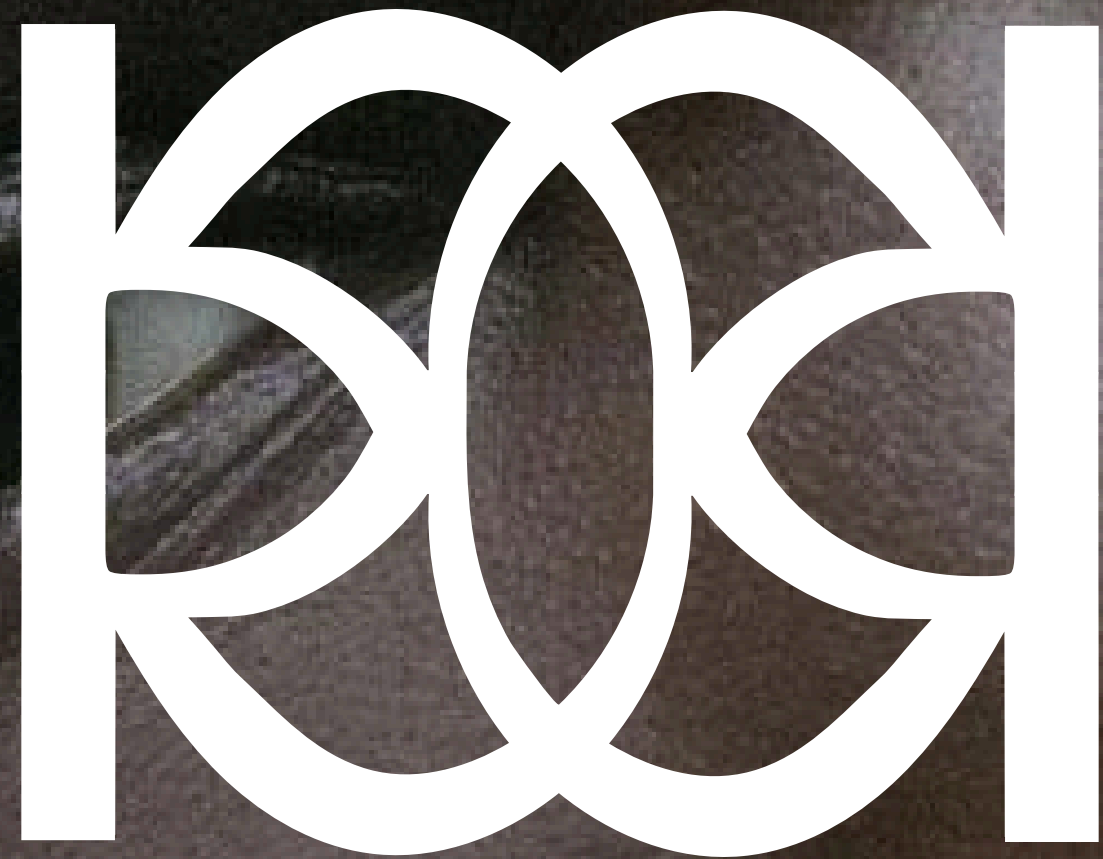
KYN SKYN

OPTION 3

- Community, impactful, connectedness, recognisability

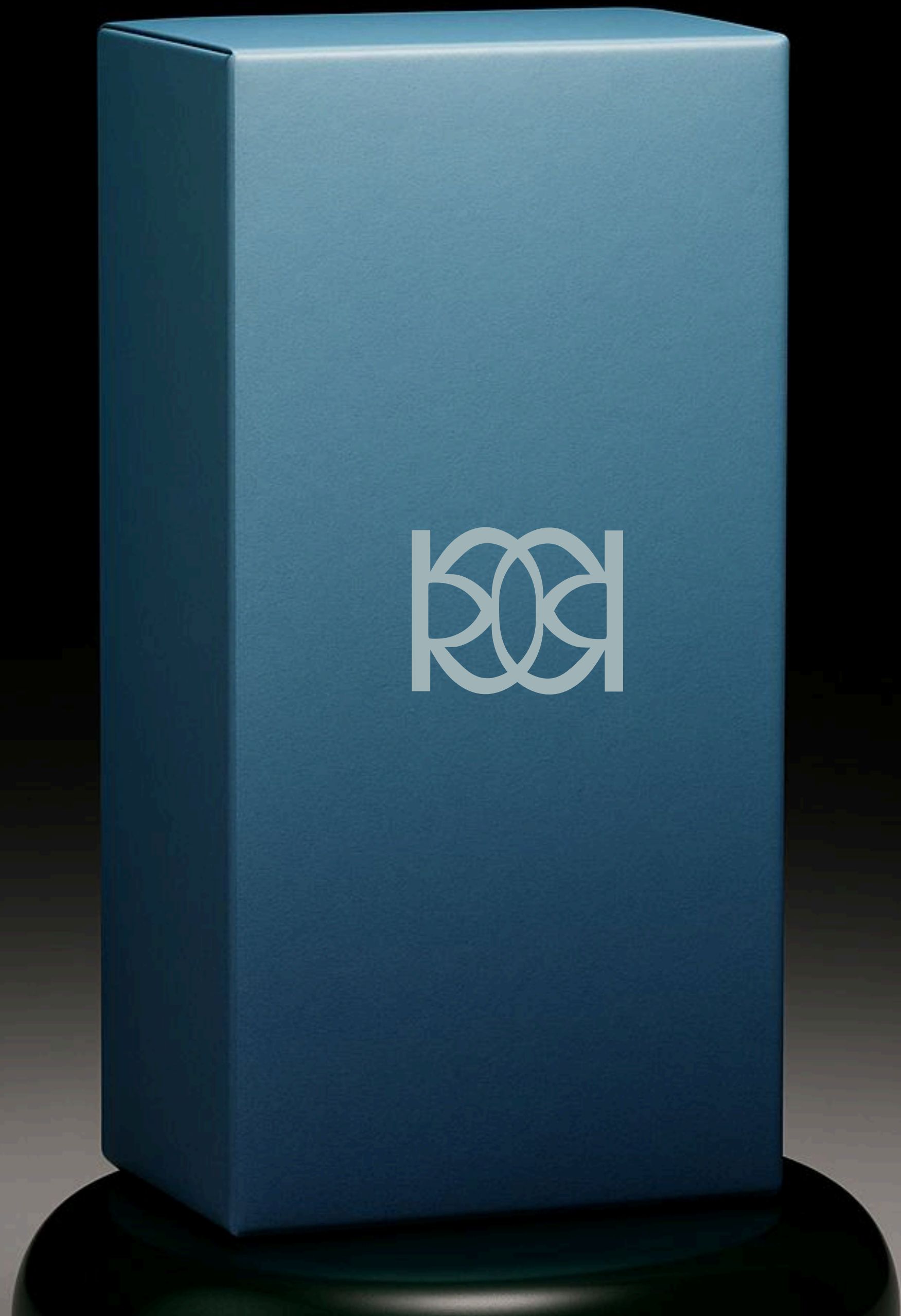






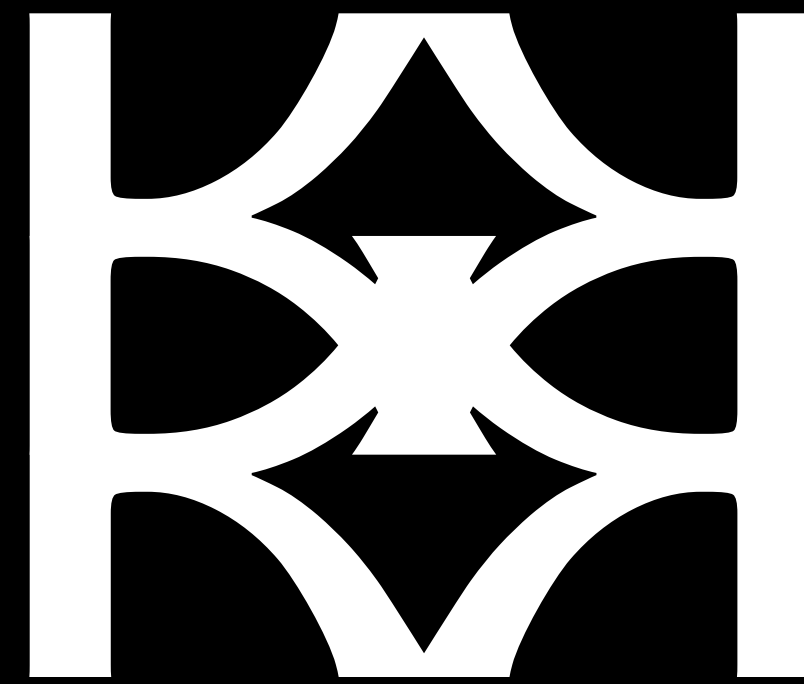


100

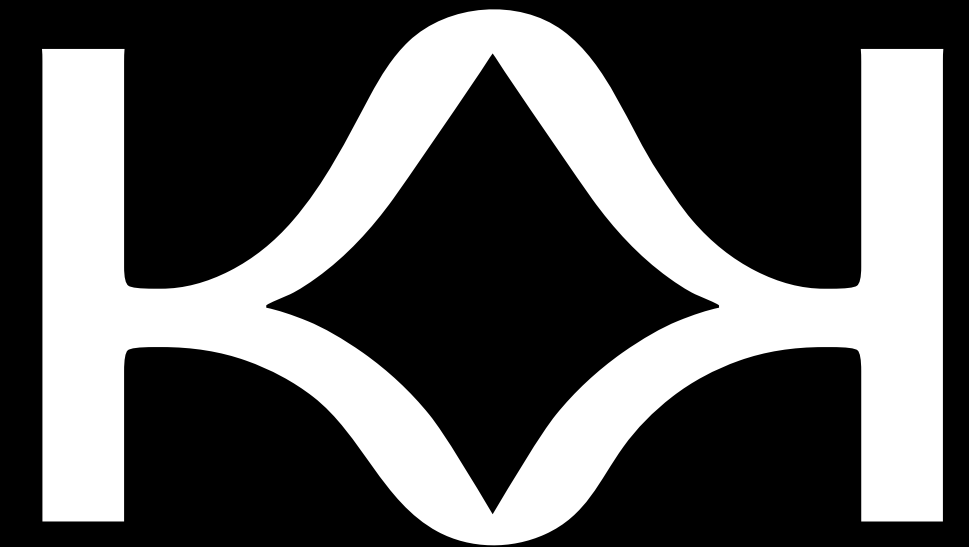


Extra Ideas

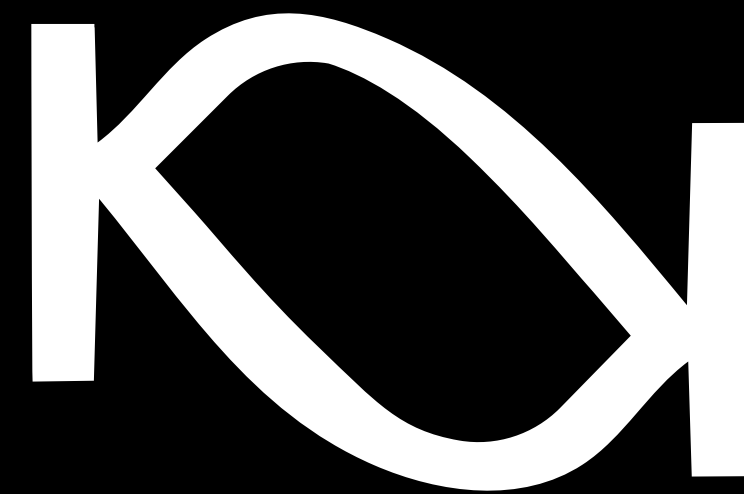
- Community, impactful, connectedness, recognisability



E.01



E.02



E.03

KYN SKYN

E.04

THE\BLACKPÉPPER

fin.